



2019 Purrfect Pageant Welcome Packet

**Official Contest Rules
Crowning Titles & Prizes
Top 10 Tips for Success
Offline Donation Form**



Official Contest Rules

1. Eligibility
 - Entrants must be 18 years or older, or be able to provide written permission from a parent/guardian
 - To be eligible for a Crowning Title or accept any prize, owners must send proof of rabies vaccination to purrfectpageant@aggielandhumane.org by the contest deadline
 - If Crowning Title candidates are unable to provide proof of rabies vaccination by the deadline, the Crowning Title and prize will be awarded to the next highest fundraiser with proof of rabies vaccination
2. Contest kicks off Saturday, February 23, 2019
3. Contest ends on Friday, June 14, 2019, at 5:00 PM. Donations made after this time will be accepted, but will not be attributed to any contestant's campaign.
4. Offline Donations
 - All offline donations must be received by mail or turned in to the front desk at Aggieland Humane Society by Thursday, June 13, 2019, by 5:00PM.
 - Offline donations will only be attributed to a specific campaign if they are turned in with an official Offline Donation form (copies are available at the front desk of Aggieland Humane Society and are included in Welcome Packet)
5. Media Activity
 - By participating in the contest, entrants consent to disclose total donation amounts raised during the contest
 - Aggieland Humane Society has the consent of all contest participants to use any photographs/videos that include participating cats or cat owners provided by entrants during the contest for use in any public relations efforts (e.g. website, social media, printed materials, etc.)
6. All Prizes and T-shirts must be claimed at the front desk of Aggieland Humane no later than Saturday, August 31, 2019. The four Crowning Title winners will have their prizes delivered.

Aggieland Humane Society reserves the right in its sole discretion to disqualify any contestant it finds to be: (1) tampering or attempting to tamper with the entry process or the operation of the Contest; (2) violating the Rules; (3) acting in an unsportsmanlike or disruptive manner, or with the intent to annoy, abuse, threaten or harass any other person or pet. Should a contestant be subject to voluntary or mandatory removal from the fundraising competition, the fundraising efforts made by the contestant will still be contributed to Aggieland Humane Society. Promotional material for the entrant's Purrfect Pageant fundraising efforts should be in good taste and appropriately reflect the values of Aggieland Humane Society. All activities related to participation in Purrfect Pageant should safeguard the health, safety, and general well-being of the contestants. Purrfect Pageant fundraising may not take place at an event where funds are being raised for another organization/cause unless approved in writing by Aggieland Humane and the organization/event host. Entrants must release, discharge, indemnify, and hold harmless Aggieland Humane Society, its agents, servants, and employees from any and all claims, causes of action, or demands due to any injury that may be incurred or sustained by their participation in any and all Aggieland Humane events and media appearances.





Crowning Titles & Prizes

Crowning Titles

- King/Queen: awarded to the contestant with the greatest total amount of money raised
- Prince/Princess: awarded to the contestant with the 2nd greatest total amount of money raised
- Duke/Duchess: awarded to the contestant with the 3rd greatest total amount of money raised
- Mr./Miss Catgeniality will be awarded to the contestant with the greatest number of unique donors.***

Prizes

- The first 25 cat-testants to raise \$100 will win a free Purrfect Pageant T-Shirt!
- Raise \$250 and win a kitty enrichment kit with a collapsible cat tunnel and toys
- Raise \$500 and win a mini drinking fountain for cats that like to make a splash
- Raise \$1,000 and be awarded a personalized plaque for display on the cat kennel of your choice at the Aggieland Humane Society Cat Building for one year.
- Win a Crowning Title (King / Queen, Prince / Princess, Duke / Duchess, or Mr. / Miss Catgeniality) to receive a photo shoot, prize basket, and the prestigious title of Spokes Cat for Aggieland Humane .

***The number of unique donors will be determined by both online and offline donations from unique donors. Offline donations turned in without a form designating the donor will not be counted toward the number of unique donors. Crowning Title winners are not eligible to also win the title of Mr. / Miss Catgeniality.

Crowning Title winners will have their prizes delivered to them. All other prizes will be announced by email and must be picked up from the front desk at Aggieland Humane Society no later than Saturday, August 31, 2019.



Top 10 Tips for Success

1. Customize your personal Purrfect Pageant fundraising page with pictures, a video, and a creative story to showcase your cat's royal side and unique "purrsonality."
2. Be sure to explain to others why you are raising money for pets in need at Aggieland Humane Society.
3. Jumpstart your campaign by donating to your own page! Leading the charge will inspire others to contribute.
4. Send personalized e-mails or messages from your cat to your friends/family. Ask them to donate to homeless pets at Aggieland Humane and help your cat climb its way to the crown!
5. Have a bake sale or a garage sale with all profits going toward your cat's campaign.
6. Start a collection at work, local businesses, or other locations that will allow an eye-catching donation box or pet bowl to draw attention to your cat's campaign! Set up a candy bowl or baked goods station to entice others to check it out. Have a blue jean day at work! (Ex: Anyone who pays \$5 for the day can wear blue jeans or \$20 for the whole week.)
7. Host a profit share at a local restaurant! Call the Purrfect Pageant Hotline at 979-775-5755 ext 119 or email purrfectpageant@aggielandhumane.org to set up a profit share. Host one alone and 100% of the money earned from the profit share will be attributed to your campaign. Or, you can host one with other contestants and share the earnings.
8. Create an Instagram, Twitter, or other social media account to share stories and pictures of your cat, promote your cat's campaign, and show off your pet's cat-titude! Share your creativity and find new ideas by using #purrfectpageant.
9. Keep your donors updated! Don't stop with just setting up your cat's page. Keep it updated and SHARE, SHARE, SHARE!
10. The most important thing is to HAVE FUN! You are helping countless pets in need and making your cat feel paw-sitively special!





Purrfect Pageant

Offline Donation Form

Donate to a Purrfect Pageant contestant's fundraising campaign offline with a donation by check, money order, cash, or credit card.

My contribution is supporting _____
Name of Cat Contestant

Donation Amount \$ _____ Date _____

Please Make Checks Payable to Aggieland Humane Society (AgHS)

Name _____ E-mail _____

I would like to subscribe to the AgHS E-newsletter and receive the latest news. AgHS does not share or sell your personal information.

Street Address _____

City _____ State _____ Zip Code _____

Home Phone _____ Cell Phone _____

Credit Card # _____ Exp Date _____ Zip Code _____

You can leave a special note for the cat-testant and their Mom or Dad!

Thank you for being part of Purrfect Pageant and raising money for countless pets in need!
All offline donations must be received before Thursday, June 13, 2019, at 5:00pm to be counted toward a specific contestant's final total.

Please complete this form and return it with your donation to the front desk at Aggieland Humane Society or mail to the address listed below.